

JEAN F. HETHERINGTON

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PROFESSIONAL EXPERIENCE

RADIO ADVERTISING BUREAU – IRVING, TX

Digital Services Specialist

March 2015- Present

- Maintain web content and create web pages for RAB.com, RadioMercuryAwards.com, Why Radio
- Edit & Produce weekly podcast - *Radio on Main Street*
- Create graphic content for website and marketing emails / newsletters
- HTML / CSS, Dreamweaver, Photoshop, InDesign
- Analytics – Using Kickfire, Clicky for quarterly reports

HetheringtonUSA/Troutn.com – Frisco TX

Site Developer, Copywriter & Audio Producer - www.troutn.com

January '80 – Present

- Develop and maintain site and content.
- Create promotional/ marketing material for site using email, and social media.

RADIO: OVER 35 YEARS

Creative Director / Imaging Director / on air

- Morning Show Cohost- KVOO and Family Life Network
- Creative Director for Group of 3 Radio Stations in Tulsa, OK:
- Production Director for a group of Cumulus stations in NW Arkansas.
- Imaging Director for a Tulsa Radio Station

INDUSTRY SYSTEMS & SOFTWARE

Audio Edit Systems: *Pro Tools, Adobe Audition, Vox-Pro*

Computer Software: *Adobe Photoshop, Dreamweaver, InDesign, Acrobat, MS Office, Adobe Creative Suite*

EDUCATION

TULSA COMMUNITY COLLEGE:

Tulsa, Oklahoma

Adobe Master Design Certification

UNIVERSITY OF ARKANSAS-FORT SMITH:

Fort Smith, Arkansas

Associate of Science- Electronics Technology

ROGERS STATE UNIVERSITY:

Claremore, Oklahoma

Television Production